

FAX# 703 528 7880 OCT1/12 12.04  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	LIZ	DOVE	
SALES PRSN	WA-	JOE KNAUER	

CLASS:	NATL.	LOCAL	REGIONAL
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EST#2405 COMMENTS: (LINE, ORDER, INVOICE)

PRDCT GRAYSON FOR CONGRESS EST#2400 COMMENCEMENT

DATE OCT1/12 12.04

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BLENDING \_\_\_\_\_

TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$79610.-64X  
PLS CFM,T HX 10/1

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2405												
1			100P-300P	30		\$650.00	10/5	10/5	1		FRI	1
PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL												
2			1000A-1100A	30		\$375.00	10/5	10/5	1		FRI	1
PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD												
3			1100A-1200N	30		\$750.00	10/5	10/5	1		FRI	1
PROGRAM : THE VIEW CON COM1: THE VIEW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$675.00	10/5	10/5	2		FRI	2
5			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$800.00	10/5	10/5	1		FRI	1
6			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,800.00	10/5	10/5	1		FRI	1
7			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,400.00	10/5	10/5	1		FRI	1
8			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$2,400.00	10/5	10/5	1		FRI	1
9			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,600.00	10/5	10/5	2		FRI	2
10			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,400.00	10/5	10/5	1		FRI	1
11			1205A-105A PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$240.00	10/6	10/6	1		SAT	1
12			1200N-1230P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$340.00	10/6	10/6	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
13			500A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$275.00	10/6	10/6	1		SAT	1
14			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$675.00	10/6	10/6	1		SAT	1
15			700P-800P PROGRAM : JEOPARDY / WHEEL OF FORTUNE CON COM1: JEOPARDY / WHEEL OF FORTUNE	30		\$850.00	10/6	10/6	1		SAT	1
16			700A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$850.00	10/6	10/6	1		SAT	1
17			900A-1000A PROGRAM : GOOD MORNING AMERICA - SAT. CON COM1: GOOD MORNING AMERICA - SAT.	30		\$850.00	10/6	10/6	1		SAT	1
18			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$650.00	10/4	10/4	1		THU	1
19			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$375.00	10/4	10/4	1		THU	1
20			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,000.00	10/4	10/4	1		THU	1
21			1135P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$825.00	10/4	10/4	1		THU	1

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: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL SPTS:
22			PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$750.00	10/4	10/4	1		THU	1
23			PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	30		\$340.00	10/4	10/4	1		THU	1
24			PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$675.00	10/4	10/4	2		THU	2
25			PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$800.00	10/4	10/4	1		THU	1
26			PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$500.00	10/4	10/4	1		THU	1
27			PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,800.00	10/4	10/4	1		THU	1
28			PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$2,400.00	10/4	10/4	1		THU	1
29			PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,600.00	10/4	10/4	2		THU	2

REP: TEL# 703 528 7800 FAX# 703 528 7880  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT1/12 12.04  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,400.00	10/4	10/4	1		THU	1
32			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$375.00	10/4	10/4	1		THU	1
33			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$650.00	10/2	10/2	1		TUE	1
34			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$375.00	10/2	10/2	1		TUE	1
35			1000P-1100P PROGRAM : PRIVATE PRACTICE CON COM1: PRIVATE PRACTICE	30		\$4,200.00	10/2	10/2	1		TUE	1
36			1135P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$825.00	10/2	10/2	1		TUE	1
37			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$675.00	10/2	10/2	2		TUE	2
38			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$500.00	10/2	10/2	1		TUE	1
39			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,800.00	10/2	10/2	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,400.00	10/2	10/2	1		TUE	1
41			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$2,400.00	10/2	10/2	1		TUE	1
42			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,600.00	10/2	10/2	2		TUE	2
43			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,400.00	10/2	10/2	1		TUE	1
44			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$375.00	10/2	10/2	1		TUE	1
45			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,000.00	10/3	10/3	1		WED	1
46			1135P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$825.00	10/3	10/3	1		WED	1
47			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$750.00	10/3	10/3	1		WED	1
48			1205A-105A PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	30		\$340.00	10/3	10/3	1		WED	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			1200N-100P	30		\$675.00	10/3	10/3	2		WED	2
PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON												
50			400P-500P	30		\$800.00	10/3	10/3	1		WED	1
PROGRAM : DR. OZ CON COM1: DR. OZ												
51			500A-530A	30		\$500.00	10/3	10/3	1		WED	1
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS												
52			500P-600P	30		\$1,800.00	10/3	10/3	1		WED	1
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS												
53			600P-630P	30		\$2,400.00	10/3	10/3	1		WED	1
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS												
54			700P-730P	30		\$2,400.00	10/3	10/3	1		WED	1
PROGRAM : JEOPARDY CON COM1: JEOPARDY												
55			700A-900A	30		\$1,600.00	10/3	10/3	2		WED	2
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
56			730P-800P	30		\$2,400.00	10/3	10/3	1		WED	1
PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE												
CONTRACT TOTAL											79610.00	
TOTAL SPOTS											64	

REP HEADLINE# 6359431  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP

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:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS:

MARKET TOTALS \$274,517    WFTV 29%    WKMG 33%    WESH 22%    WOFL 10%    WKCF 1%    WRBW 2%    CABL 0%  
WOPX 0%    WRDQ 3%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*